

COOKIE POLICY

Overview

Global 4 Communications Ltd takes your privacy very seriously and respects the importance of security on the internet.

All websites under the Global 4 Group use cookies and similar technologies for various purposes, including distinguishing you from other users of our websites. By continuing to use our websites, you agree to our Cookie Policy.

What cookies do we use?

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you or your computer agrees, the file is added. The cookie helps us analyse website traffic and lets you know when you visit a site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Strictly Necessary Cookies

These cookies are essential in order to enable you to move around our websites and use their features, such as accessing secure areas of our websites.

Performance/Analytical Cookies

These cookies collect information about how you use our websites. They allow us to recognise and count the number of visitors and how visitors engage with our websites. These cookies do not identify you. All information they collect is aggregated and therefore anonymous. We use these cookies to measure and analyse how our customers use our websites and to improve their functionality and the user experience.

Functionality Cookies

These are used to recognise you when you return to our website. This enables us to personalise our content for you and remember your preferences.

Targeting & Advertising Cookies

These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website more relevant to your interests.

Global 4 uses social media buttons and/or plugins on the sites that allow you to connect with our social network. For these to work, social media sites including Facebook, LinkedIn, Twitter and Trust Pilot will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

We also use cookies to help us improve our website's usability and for marketing purposes. We may also use cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical purposes.

Contact Us

If you have any questions about our Cookie Policy, you can contact us at:

privacy@Global4.co.uk

